and tear. Protein food substances, that have been found in sufficient quantities only in more expensive foods such as milk, meat and eggs, are necessary at any cost to replace the natural waste of our bodies. Ward's VITOVIM BREAD is a rich, new source of

well-balanced nourishing proteins obtained from milk and wheat, and supplied to you at a fraction of the

Depend upon VITOVIM for the natural mineral

nutrients that science declares so important. These food substances are needed to build, renew and nour-

ish all parts of the body especially the bones and teeth. Many of our customary, everyday foods are deficient in these essential minerals. VITOVIM BREAD SUD-

plies these valuable bone-building elements, and so is good for all of us-especially good for nursing mothers

Depend upon VITOVIM for the vitamins essential

to life. Science has only recently discovered vitamins, and conclusively proved that they are essential to our

health and even to our lives. The entire absence of

vitamins from our food would make life impossible. Abundance of vitamins makes for better health and

greater vigor. Ward's VITOVIM BREAD is very

rich in A and B, two of the most needed vitamins.

Eat at least a pound a day of Virovim, and it will

Depend upon VITOVIM for energy. VITOVIM

BREAD is rich in the three sources of bodily energy-

proteins, fats and carbohydrates. A pound a day

supplies the fuel to drive your muscles in their round

Get WARD'S VITOVIM BREAD

from your neighborhood dealer to-

day. A creamy white super-bread

for daily table use. 100% Nutrition.

Eat a pound a day

go far to insure a healthfully balanced diet.

cost of many other protein foods.

and growing children.

of work and play.

Plea of "Tiger" Doomed to Fail, French Believe

Ex-Premier Voices Country's Dearest Wish, bu' Will Not Shake Policy of America, Paris Feels

PARIS, Nov. 22. - France is so octupied in watching the attempts of the Lausanne conference to avert war in the Near East and with preparations for the Brussels conference that she is paying scant attention to Clemenceau's

Since he is traveling unofficially and has no authority to back up the proposals he may make, people here are content to sllow him to speak as much as he wants, in the firm belief it will be unavailing.

Tiges Voices Aim of France Clemenceau's desire, however, that the United States enter European af-fairs by agreement with the powers is an ideal for which France has strug-gled constantly and sinceroly. Wash-ington has received an invitation to every conference, but sometimes has even refused to send an observer. The most prominent men in France have stendily insisted that European affairs never will be re-established on a sound basis until the United States takes a hand to help straighten out the tangles.

Grangles has received an invitation to the very state of the former Prem statements.

Grangles by the former Prem statements.

British Press Silent on "Tiger's" Coalition P.

The Quai d'Orsay said to-night it would like nothing better than America's participation to solve European problems. While the French press sofar has not commented on the Tiger's proposals, Stephen Lausanne, editor of the "Matin," said unnesitatingly: "Trance is not interested in what Clemenceau says. His success will be due only to the people's curiosity to see and hear a once great man, but he won't change the opinion of a single American regarding France. These who hate her will continue to do so Those who like her won't like her any more on account of his speeches."

Many Indorse M ssion

Many Indorse M ssion

There is another element of the French public which sincerely appreciates the old man's patriotic efforts to attempt to induce America to come to France's aid in the reconstruction of Europe. While these are grateful to Clemenceau for his defense of the French attitude they liftewise believe he will fail to achieve practical results. For whatever the American public may or may not know concerning the present European situation they are convinced the Harding Asministration in fully aware of all the facts and if the United States has failed to mix in affairs on this side of the Atlantic it is because it must have sufficient reasons so maintain such an attitude, which will not be Many Indorse M'ssion

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changed by the former Premier's statements.

"Tiger's" Coalition Plea

uitely strengthened, but the British



When Winter Comes

OOD Sheffield Milk I does double duty. It occupies an important place as a part of your regular diet and at the same time builds up resistance and vigor that makes winter a joy instead of a trial.

Sheffield



CHARLES BY BY THE PARTY OF THE

Vitovim Bread

The delicious, creamy white loaf created by science for modern man's dependence

ITOVIM BREAD is the most remarkable bread ever produced—a white bread—yet the most nourishing bread ever baked. For more than twenty years the Ward Baking Company has carried on research which has finally resulted in this wonderful new super-bread. VITOVIM represents the most revolutionary and progressive step in bread-making yet recorded. It is one of the most perfect single foods ever offered mankind.

Hundreds and hundreds of feeding experiments conducted in our own laboratory and the laboratories of leading American universities have proved that VITOVIM BREAD is beyond all question the most nourishing loaf of bread-white or any other kind-yet produced. In order to make this wonderful loaf of bread, the Ward Baking Company first spent \$500,000 in research, then built and equipped in Warren, Ohio, a million-dollar plant for the extraction of the vital elements of the "germ" or heart of the wheat berry,

The company has also arranged for the production of milk for the loaf under methods which best protect its vitamin content. The finest wheat flour with the treasure of the wheat heart restored is supplemented in the Vitovim loaf by rich whole milk. No water is used in the Virovim dough; milk is the only liquid ingredient. No loafnot even home-made bread-has ever been so rich in the valuable food elements of milk.

The milk content of VITOVIM results not only in greater food value, but helps to keep VITOVIM BREAD fresh and palatable for two or three days after baking. In using VITOVIM you avoid the loss of stale bread.

The food values of Vitovim alone should decide you to make it your bread. But once having tasted it, you will buy it for its delicious flavor even if it had no other advantages. Health, economy, taste,) satisfaction-all are served when you make VITOVIM your daily

Our New \$1,000,000 Vitamin Extraction Plant Supplies the Vitamin for VITOVIM BREAD

You will agree that we had to have the courage of our convictions to expend such a vast sum in order to provide a dependable daily supply in our new loaf. Every day's production will be tested and certified at the plant laboratories to insure the nutritive value of the loaf.

> Every statement made in this advertisement was first submitted to the critical review of several of the world's experts in nutrition

WARD BAKING COMPANY

All competitive breads - home-made bread, too - are challenged to equal the nutritional value of VITOVIM BREAD in public tests!

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